



## Windows 10: For the ultimate modern office

Modern workplaces need modern tools, so when it comes to the 21st-century office, it makes sense to equip yourself and your team with the most up-to-date gear you can find.

And Windows 10 is the most advanced, integrated operating system of all time, completely redefining what the modern office requires to perform at its best.

### **Flexible deployment**

Straight off the bat, Windows 10 is the only OS you'll need, regardless of the hardware you or your colleagues are using.

Whether taking a snap with your mobile, writing up reports on your PC, doing design work on your tablet, or meeting with colleagues via social media on your 2-in-1, Windows 10 has complete compatibility across all devices.

And if you want to flick between devices, they will all sync up seamlessly, so you won't miss a beat as you put down your laptop and pick up your phone.

It's also a breeze to deploy, with partner offerings like HP's Migration Services taking the complexity out upgrading. In combination with Microsoft's commitment to continuous code updates, it's never been easier to keep your fleet safe, secure and fully up-to-date.

### **Integration and interoperability**

Of course, if you're running a bring-your-own-device policy, you may find team members bringing in an array of devices. Windows 10 is designed to function seamlessly on a Mac. That means you can enjoy the benefits of Microsoft's best-ever operating system on Apple hardware.

But more than being able to function on such devices, Windows 10 aims to integrate with all, regardless of whether or not they are using the operating system.

Which is why Windows 10 works in happy tandem with a broad range of our partners and suppliers' hardware and software offerings.



## Collaboration and productivity

Just as no person is an island, the modern workplace is increasingly reliant on people across a range of departments and skill sets being able to communicate and collaborate with one another.

And Windows 10 has been built from the ground up with a focus on collaboration. The new HP PCs include enhanced collaboration features for better meetings, such as HP Noise Cancellation and HP Collaboration Keys. Adaptable, flexible form factors, such as the Business Convertibles and the small, powerful business class desktops.

Newer systems offer faster performance, longer battery life, and innovative new features that keep your employees more productive:

- Faster performance: if your PC and software are over 4 years old, new devices can offer up to 2.5x better performance<sup>1</sup> and an average of 28% faster startup than Windows 7<sup>2</sup>
- Better connectivity including USB-C ports, and support for up to CAT9 4G LTE<sup>3</sup>

So what do we have? A system you can be confident offers maximum productivity with minimal downtime. Backed by Microsoft and proven, longterm partners like HP, why not open up a new window to productivity and security today?

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1. Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, based on measured SYSmark 2014

2. Testing conducted by Principled Technologies in July 2015 in a closed lab environment using OEM factory default images on a representative sample of Windows 7 devices. Each boot test was run 10 times and the averages compared. Average improvement in startup was 28%. ‡Hardware dependent \*Windows Hello requires specialized biometric hardware. †Cortana available in select markets; experience may vary by region and device.

3. Gigabit class 4G LTE module is optional and must be configured at the factory. Module designed for up to 1 Gbps download speeds as carriers deploy 5 carrier aggregation and 100Mhz channel bandwidth, requires activation and separately purchased service contract. Backwards compatible to HSPA 3G technologies. Check with service provider for coverage and availability in your area. Connection, upload and download speeds will vary due to network, location, environment, network conditions, and other factors. 4G LTE not available on all products, in all regions.