



Many organisations have routine archiving systems for paper communications, but effective data archiving systems are not as common. Good corporate governance and an increasingly strict regulatory environment mandate effective archiving of business communication, regardless of how it is transmitted. A customised email and data archiving solution tailored to your organisation can ensure that your business meets its corporate compliance obligations, while enabling your users to effectively locate information and email communications when and where they need them – without IT assistance.

## case study one

**Challenge**  
An architecture firm finds email storage constantly runs out because staff are emailing large CAD and graphic files between offices.

**Solution**  
A new email and archiving solution retains a single copy of the source file on the server regardless of how many people the attachment is emailed to.

**Benefit**  
More efficient use of data storage, clear version control and the ability to rapidly locate all project emails when key staff leave.

**A SOLUTION RIGHT FOR YOU**  
Blue Connections designs and customises email and data archiving solutions to meet the specific business needs of organisations that:

- Increasingly use email for business communications
- Have to comply with corporate policies, industry best practice and/or regulatory requirements for data retention and authentication
- Want the ability to locate and retrieve historical emails quickly and easily

**THE BUSINESS IMPERATIVE**  
Email storage is a constant headache for many organisations. Sending out an email intermittently asking staff to clear their inboxes is not the answer. A significant proportion of business communication now occurs electronically. Offers or commitments are made and accepted, and customer service delivered by email. Not surprisingly, commercial and workplace disputes now often hinge on those same emails. Organisations are expected to be able to respond to a legal request for all communication on a particular topic or with a particular third party. For organisations without a robust email archiving solution in place, identifying and retrieving the right emails can be cost-prohibitive or impossible. Some organisations are forced to settle disputes because they cannot respond. Even if an organisation can locate and retrieve the relevant email, the challenge then is to be able to show beyond doubt that the email has not been tampered with. Implementing a robust system before it is ever needed is the most cost-effective solution for managing risk.

- IS YOUR EMAIL & DATA ARCHIVING GOOD ENOUGH?**  
**Ten critical critical email and data archiving questions for every organisation:**
- 1 Does your email storage regularly reach capacity, exacerbated by multiple copies of email attachments?
  - 2 Can authorised personnel rapidly search all company email if needed?
  - 3 Are you confident that your email system complies with regulatory requirements?
  - 4 Could you effectively discover all relevant emails to support a commercial or workplace dispute – and satisfy court requirements if the case goes to law?
  - 5 Does your email archiving enable you to prove an email is original and unchanged?
  - 6 Does your email archiving provide data compression?
  - 7 Can you easily tag critical emails for central storage?
  - 8 Do you have the ability to archive and provide shared access to project emails?
  - 9 How rapidly can you locate and restore historical email?
  - 10 Would no-obligation advice from email & data archiving experts help?





*“whatever it takes”*

## case study two

### Challenge

A pathology service needs the ability to track and rapidly retrieve email communication with patients and doctors.

### Solution

Central email storage enables rapid search and reliable backup. Regular archives burnt to disk provide immutable evidence to prove the authenticity of disputed emails.

### Benefit

Regulatory compliance built in to routine email communication and the ability to respond rapidly to legal challenges.

### LEARN MORE

Visit [www.blueconnections.com.au/data.aspx](http://www.blueconnections.com.au/data.aspx) or call (03) 9560 0999 to request an obligation-free meeting with a Blue Connections email and data archiving expert to discuss your organisation's email and data.

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### HOW WE CAN HELP

No email and data archiving system is right for every organisation. Blue Connections will work with you to understand your existing systems, your future business needs, and tailor a solution specifically for your organisation.

A fully customised email and data archiving solution right for your organisation may include elements such as:

#### Storage

- Storage solutions from low-end centralised storage to larger scale storage implementations with added features such as thin provisioning and de-duplication

#### Archiving

- Complete archiving solutions for email and data
- Archiving email and data to low-cost disk

#### Management tools and services

- Helpdesk onsite
- Hardware and software builds area
- Consulting services
- Installation and management services
- Financing, if required

### About Blue Connections

Blue Connections is a Premier IBM Reseller, Authorised IBM Warranty Repair Centre, IBM Credit Alliance Partner, IBM Solution Provider, Systems and Network Integrator. We offer more than just 'off the shelf' technology. We pride ourselves on delivering a complete solution.

- Network solutions
- Data storage solutions
- Email & data archiving solutions
- Disaster recovery solutions
- Servers, PCs & peripherals
- IT procurement & stock warehousing
- Repairs
- Evaluation, loan & rental equipment
- Installation services
- Technical outsourcing
- Integration services

### Our commitment to you

- We help businesses grow using technology as a key enabler – a platform for sustainable business growth
- We provide the full services of an IT department for clients to use whenever and wherever they require
- We look for additional value from client's existing technology by making it more useful
- We make technology more reliable and stable, to minimise downtime and reduce user frustration
- There is no 'one-size-fits-all' solution – we will always recommend technology solutions that are appropriate for your specific requirements
- We minimise response times for resolving your problems
- We ensure that each technology solution we recommend maximises business value for your organisation, whether it be a complete new system or an upgrade to an existing one
- We maintain an open dialogue and avoid surprise outcomes